IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Woo Sung Lee

Examiner: Nathan C. Uber

Exammer. Naman C. C

Serial No.: 10/597,056 : Group Art Unit: 4143

.

Filed: July 10, 2006 : Attorney Docket No.: 56587.24

For: METHOD AND SYSTEM FOR

MANAGING ADVERTISER'S ACCOUNT: Customer No.: 27128

IN KEYWORD ADVERTISEMENT : Confirmation No.: 5348

Last Office Action: November 4, 2008

RESPONSE TO NON-FINAL OFFICE ACTION

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the non-Final Office Action notified on November 4 (hereinafter referred to as the "Office Action"), Applicant respectfully submits remarks as set forth herein.

Remarks/Arguments begin on page 2 of this document.